

Hypercom® Optimum T4210 Terminal



The Challenge

Whether purchasing a point-of-sale (POS) terminal for the first time – or as an upgrade to an existing model – today’s value-conscious merchant has the challenge of balancing features and performance against cost. Because newer terminals can help complete transactions and generate customer receipts much quicker than earlier models, purchasing or upgrading a POS device is often a cost effective decision.

The Solution

The Hypercom® Optimum T4210 terminal was engineered to meet today’s needs and to be ready for tomorrow’s business growth. It was designed as an affordable, yet feature rich payment solution that offers dependability and functionality that merchants need without the complexity – or the cost – associated with many other systems.

It accepts virtually every payment option, including major credit (Visa®, Discover®, American Express®, MasterCard®/Diners Club®, and JCB®), debit and gift cards and electronic benefits transfer (EBT). In addition, the Optimum T4210 terminal supports TeleCheck® Electronic Check Acceptance® (ECA®) service and the latest contactless payments options through peripheral equipment.

Here’s How It Works

The Optimum T4210 terminal combines dial-up connectivity with advanced features including 24MB of total memory and an ARM9 processor for faster transactions. In addition, an integrated Payment Card Industry (PCI) PIN Entry Device (PED) approved PIN pad makes it easy to accept debit cards and no external PIN pad is needed.

With more memory than competitive models, it is designed to be upgradeable as business needs evolve, providing investment protection when regulatory requirements or applications change. The Optimum T4210 also offers advanced security features, including account truncation on receipts.

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Industries Served

- Automotive
- Retailers
- Restaurants
- Quick Service Restaurants
- Grocery Stores
- Mail Order/Telephone Order
- Electronic Commerce

Help Your Business

- Upgrade your POS system affordably
- Increase number of transactions per day
- Accept virtually every payment option
- Improve operations efficiency

Help Your Customers

- Faster check out and shorter wait times to help improve customer satisfaction
- Settle with preferred payment method

Features

- Dial-up connectivity
- 32-bit ARM9 Processor
- 24MB total memory
- Account truncation on receipts for security
- Durable 19 button water and splash resistant keypad
- 15 line-per-second built in printer
- PCI PED approved device
- Triple DES encryption

A Global Leader in Electronic Commerce

First Data Independent Sales (FDIS) uses First Data's processing engine. First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

For more information, contact
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